



THE PETS & ANIMALS DIRECTORY



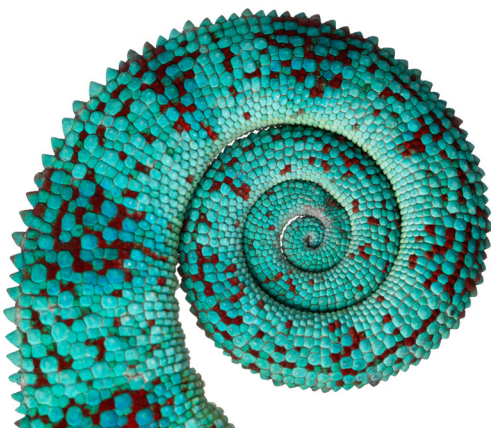
The Pets & Animals Directory is one of our Specialist titles offering a great local resource for readers and quality, industry targeted based advertising opportunity for small and large businesses alike. We have packages available to advertise within our full colour, A5 glossy magazine and on our website:

www.petsandanimals.co.uk

We cover a wide range of areas, giving our readers a complete guide to the animal world. So let us showcase your product! Our luxury magazine and fresh, content driven website will maximize traffic towards your business. We have over 37 years' experience under our belt and have more than 120k followers across social media to help push your business in the right direction and make you highly visible to your potential clients.

THE SERVICES WE CATER FOR INCLUDE:

<p>DOG Products & Services</p> 	<p>CAT Products & Services</p> 	<p>BIRD Aviaries, Products & Services</p> 	<p>HORSE Equine, Products & Services</p> 
<p>FISH Aquariums, Products & Services</p> 	<p>PET Products & Services</p> 	<p>CAT Breeders</p> 	<p>DOG Breeders</p> 
<p>DOG & CAT Groomers</p> 	<p>Kennels & Catteries</p> 	<p>PET Health Care</p> 	<p>Animal Welfare Societies</p> 



MEDIA CHAMELEON

Suite 6Bi, Britannia House, Legrave Road, Luton, Bedfordshire, LU3 1RJ

Telephone: 01582 488385 • Facsimile: 01582 459776

E: ads@mediachameleon.co.uk

www.mediachameleon.co.uk

Media Chameleon Ltd, Formerly HAQ Publishing Ltd



THE BENEFITS OF ADVERTISING WITH US:

- Our advertising design service is completely FREE!
- With over 586k hits each month on our website, we will drive traffic directly to your site & help influence your search engine rankings
- Over 30k copies of our magazine are distributed annually, and it is filled with big name competitions & more. It's extended shelf life will target a wider audience for your company throughout the year
- 120k followers across social media helps push business your way
- We distribute via independent newsagents and major supermarkets, as well as relevant, targeted outlets such as pet shops, vets, riding schools, kennels, catteries, rescue centres, pet friendly accommodation & more
- We invoice you after print and as an added bonus; you could get an early payment discount!

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PACKAGES FOR OUR A5 GLOSSY MAGAZINE

- £395.00 ◦ **Half Page** - (100mm x 135mm width)
- £650.00 ◦ **Full Page** - (190mm x 130mm width)

PACKAGES FOR OUR WEBSITE

● www.petsandanimals.co.uk ●

- £425.00 ◦ **DIAMOND PACKAGE** - A 500 to 750 word profile with logo & 2 profile images, Google Map, listing image, up to 8 gallery images, links to social media pages and You Tube videos.
- £275.00 ◦ **IMAGE GALLERY WITH SUPER LINKS PACKAGE** - A 50 word profile, listing logo, 3 to 6 gallery images, 3-5 links to website, email and socials media pages.

PROMOTIONAL VIDEOS

- £130.00 ◦ **15 SECOND VIDEO** - A 15 second video using customer's imagery or stock images/videos, provide it as a .WAV or .MP4 file for upload and in either a wide screen or square screen format.
- £275.00 ◦ **30 SECOND VIDEO** - A 1 minute video using customer's imagery or stock images/videos, provide it as a .WAV or .MP4 file for upload and in either a wide screen or square screen format, and creation of YouTube channel & video upload. Plus 3 separate 15 second videos.

● **ALL PRICES ARE SUBJECT TO VAT** ●



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